WHY A BIA?

Pool your resources with your neighbours to acheive together what can't be done alone! Here's what we've accomplished already on Centre Street!

- You Belong Art Benches
- Murals
- Garbage Cans/ Recycling
- Flowers
- Banners
- Street Signage
- Crescent Moon Festival
- Trunk Shows
- Graffiti Removal Matching Grant
- Clean Community Captain Grant
- Green Line Interim Plan with City Hall
- Christmas Shopping Campaign
- Lunar New Year Campaign
- Love Local Community Newsletter
- Articles in Media about the Neighbourhood
- YYC Bubble Tea Fest
- Community Clean Ups
- Easter Egg Hunt
- Student Art Show
- Free Marketing Videos
- Partnerships with Tourism Calgary

Crescent Heights Village Business Improvement Area is applying to expand its boundaries and we're excited to welcome you to the family!

In the first three years of operation, the BIA helped businesses navigate the pandemic, added tens of thousands of dollars of grants and sponsorships, developed security, streetscape, marketing, events and community initiatives and advocated for the businesses of the area with the City and Province in matters of transportation, parking, Covid relief and the Green Line LRT project.

We want to work for you too!

Learn more here

CRESCENT HEIGHTS VILLAGE
BUSINESS IMPROVEMENT AREA
南薰促进區 商业促进区

PROPOSED EXPANSION

THAT'S A BIA!

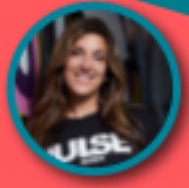
HAVE YOU NOTICED THE GREAT THINGS HAPPENING ON CENTRE STREET?

I absolutely love the beautification work that has been happening in the neighbourhood like the flowers, the flags and the banners. I think however, the best part of the BIA is having a person who can represent the community and the business owners at City Hall.

- Alice Lam, Tigerstedt & Friends

The Crescent Heights Village BIA has been a game-changer for Chewgurt Yummy. Through the association, I have gained access to valuable resources, networking opportunities and business advice, which have helped me to improve my operations and increase my customer base.

- Vien Ly, Chewgurt Yummy

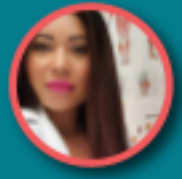


I am grateful for the representation at City Hall and also for all the things the team has done to help the small business owners of this community. From creating promotional videos, to hosting workshops, to bringing awareness of all the businesses that are part of our community.

- Tara Wilson, Pulse Studios

Crescent Heights Village BIA has done some tremendous work in the community that has enhanced the aesthetics and business environment. They continue to do great work in cooperation with the City to further improve the neighbourhood and bring residents to check us out.

- Gilbert Ng, CHV Dental



As a business owner in Crescent Heights, we appreciate being part of the BIA, they are amazing at supporting local businesses iand creating events to bring business and neighborhoods .

- Yarlie Scarpino, Face & Co.

The Crescent Heights Village BIA has created great communication and networking between area businesses and with the City. The BIA also hosts events to bring more new customers to the area as well as supporting the business' own events.

- Youssef Khalil, Aleppo Shawarma & Donair

PROPOSED EXPANSION FOOTPRINT

For more information, contact:
Crescent Heights Village BIA
(403) 701-7686
info@crescentheightsvillage.ca