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[crescentheightsvillage.ca](http://crescentheightsvillage.ca)



June 13, 2023

RE: Application for Expansion of Crescent Heights Village BIA

Dear Business Owner:

The Crescent Heights Village Business Improvement Area is excited to announce our application to grow our BIA. You're receiving this letter because your business is located in the proposed expansion area, and we want to talk to you! What sorts of challenges is your business facing in 2023? How could a BIA help you reach your goals? Here are some of the benefits small business owners in the BIA have already realized on Centre St.:

- Advocacy at City Hall
- Improved streetscape for pedestrian traffic
- Public Art
- Clean and Safe initiatives
- Marketing support and programs
- Matching grants for your own projects
- Graffiti removal
- The Crescent Moon Festival
- Night Markets
- Much more

Information on the footprint, timelines, levies and other details are available on our website at [crescentheightsvillage.ca](http://crescentheightsvillage.ca) (scan the code up top to get there). We would also like to invite you to attend any or all of the following engagement opportunities to communicate your thoughts, ask questions and get involved!

**Wednesday, June 28, 7-9 p.m.**

Tuxedo Community Association  
202 29 Ave. N.E.

**Tuesday, July 11, 9-11 a.m.**

Elite Brewing  
1319 Edmonton Tr. N.E.

**Thursday, August 10, 2:30 – 4:30 p.m.**

Crescent Heights Community Centre  
1101 2<sup>nd</sup> St. N.W.

In the meantime, we welcome your questions at the coordinates listed in the top right-hand corner. We will also be set up at the Crescent Heights Village Night Markets all summer every second Wednesday from 4:30 – 9:30 starting June 21 as well as walking around the neighbourhood to try and catch you in person. We look forward to connecting soon!

Yours truly,

The Crescent Heights Village BIA Board of Directors

